

health report : https://portugalinvestmentproperties.com/

examined at: 24-10-23 11:23:16

follow recommendations of this health report to keep your site healthy

Score
17.4
Page Title
Page Title
Your Key to Smart Investments Portugal Investment Properties
rour key to smart investments Fortagar investment Properties
Short Recommendation
Your page title exceeds 60 characters. It's not good.
Tour page title exceeds of characters. It's not good.
Meta Description
Meta Description
Meta Description
We provide a curated selection of premier properties, smart investment options, leveraging
local insights and market expertise to help you achieve your investment goals in Portugal.
Short Recommendation
Your meta description exceeds 150 characters. It's not good.
Meta Keyword

Meta Keyword

Short Recommendation

Your site do not have any meta keyword.

Keyword Analysis

Single Keywords

Keyword	Occurrence	Density	Possible Spam
Services	8	2.807 %	No
Insights	8	2.807 %	No
Portfolio	7	2.456 %	No
Contact	7	2.456 %	No
Portugal	7	2.456 %	No
Invest in Portugal	4	1.404 %	No
estate	4	1.404 %	No
real	3	1.053 %	No
€775000	2	0.702 %	No
Lisboa	2	0.702 %	No
Portuguese	2	0.702 %	No
property	2	0.702 %	No
markets	2	0.702 %	No
Real	2	0.702 %	No
capital	2	0.702 %	No
offers	2	0.702 %	No
Living	2	0.702 %	No
Guide	2	0.702 %	No
Investment	2	0.702 %	Yes
Conditions	2	0.702 %	No

Two Word Keywords

Occurrence	Density	Possible Spam
		No
7		No
7		No
7	2.456 %	No
6	2.105 %	No
3	1.053 %	No
2	0.702 %	No
2	0.702 %	No
1	0.351 %	No
	7 7 6 3 3 3 3 2 2 1 1 1	7 2.456 % 7 2.456 % 7 2.456 % 7 2.456 % 6 2.105 % 3 1.053 % 3 1.053 % 3 1.053 % 2 0.702 % 2 0.702 % 1 0.351 % 1 0.351 %

Keyword	Occurrence	Density	Possible Spam
Menu Portfolio	1	0.351 %	No
Contact Contact	1	0.351 %	No
Contact Us	1	0.351 %	No
Us Portfolio	1	0.351 %	No
Insights Invest in Portugal	1	0.351 %	No

Three Word Keywords

Keyword	Occurrence	Density	Possible Spam
Portfolio Services About	7	2.456 %	No
Services About Us	7	2.456 %	No
About Us Insights	7	2.456 %	No
Us Insights Contact	6	2.105 %	No
Insights Contact Portfolio	3	1.053 %	No
Contact Portfolio Services	3	1.053 %	No
Invest in Portugal Invest in Portugal Invest in Portugal	2	0.702 %	No
Skip to content	1	0.351 %	No
to content Portfolio	1	0.351 %	No
content Portfolio Services	1	0.351 %	No
Insights Contact Menu	1	0.351 %	No
Contact Menu Portfolio	1	0.351 %	No
Menu Portfolio Services	1	0.351 %	No
Insights Contact Contact	1	0.351 %	No
Contact Contact Us	1	0.351 %	No
Contact Us Portfolio	1	0.351 %	No
Us Portfolio Services	1	0.351 %	No
Us Insights Invest in Portugal	1	0.351 %	No
Insights Invest in Portugal Invest in Portugal	1	0.351 %	No
Invest in Portugal Invest in Portugal Featured	1	0.351 %	No

Four Word Keywords

Keyword	Occurrence	Density	Possible Spam
Portfolio Services About Us	7	2.456 %	No
Services About Us Insights	7	2.456 %	No
About Us Insights Contact	6	2.105 %	No
Us Insights Contact Portfolio	3	1.053 %	No
Insights Contact Portfolio Services	3	1.053 %	No
Contact Portfolio Services About	3	1.053 %	No

Keyword	Occurrence	Density	Possible Spam
Skip to content Portfolio	1	0.351 %	No
to content Portfolio Services	1	0.351 %	No
content Portfolio Services About	1	0.351 %	No
Us Insights Contact Menu	1	0.351 %	No
Insights Contact Menu Portfolio	1	0.351 %	No
Contact Menu Portfolio Services	1	0.351 %	No
Menu Portfolio Services About	1	0.351 %	No
Us Insights Contact Contact	1	0.351 %	No
Insights Contact Contact Us	1	0.351 %	No
Contact Contact Us Portfolio	1	0.351 %	No
Contact Us Portfolio Services	1	0.351 %	No
Us Portfolio Services About	1	0.351 %	No
About Us Insights Invest in Portugal	1	0.351 %	No
Us Insights Invest in Portugal Invest in Portugal	1	0.351 %	No

Keyword Usage

Keyword Usage

Short Recommendation

The most using keywords do not match with meta keywords.

Total Words

Total Words

285

Text/Html Ratio Test

Site Failed Text/Html Ratio Test.

Text/HTML Ratio Test: 5%

H1(0)

H2(8)
Portfolio
Services
About Us
Insights
Featured Properties
Our Investor Services
Why Investing in Portugal is a wise decision?
Latest Insights

H3(14)
The Avenue
Camillo 25
David de Sousa 15
Research
Legal
Manage
Finance
Portugal Real Estate Guide Buy, Invest, and Live Comfortably
Portugal Student Housing Investment
Land for Sale in Portugal Your Guide to Best Locations
CONTACTS
WEBSITE
PARTNERS
JOIN OUR NEWSLETTER

H4(0)
LIE (O)
H5(0)
H6(0)
Robot.txt
Short Recommendation
Your site have robot.txt
Sitemap
Short Recommendation
Your site have sitemap
Location
https://portugalinvestmentproperties.com/sitemap_index.xml
Internal Vs. External Links
Total Internal Links?
Total External Links?
7
Internal Links
https://portugalinvestmentproperties.com
https://portugalinvestmentproperties.com/properties/

https://portugalinvestmentproperties.com/services/
https://portugalinvestmentproperties.com/about-us/
https://portugalinvestmentproperties.com/insights/
https://portugalinvestmentproperties.com/contact-us/
https://portugalinvestmentproperties.com/properties/
https://portugalinvestmentproperties.com/services/
https://portugalinvestmentproperties.com/about-us/
https://portugalinvestmentproperties.com/insights/
https://portugalinvestmentproperties.com/contact-us/
https://portugalinvestmentproperties.com/contact-us/
https://portugalinvestmentproperties.com/properties/
https://portugalinvestmentproperties.com/properties/
https://portugalinvestmentproperties.com/services/
https://portugalinvestmentproperties.com/services/
https://portugalinvestmentproperties.com/about-us/
https://portugalinvestmentproperties.com/about-us/
https://portugalinvestmentproperties.com/insights/
https://portugalinvestmentproperties.com/insights/
https://portugalinvestmentproperties.com/properties/the-avenue/
https://portugalinvestmentproperties.com/properties/the-avenue/
https://portugalinvestmentproperties.com/properties/camillo-25/
https://portugalinvestmentproperties.com/properties/camillo-25/
https://portugalinvestmentproperties.com/properties/david-de-sousa-15/
https://portugalinvestmentproperties.com/properties/david-de-sousa-15/
https://portugalinvestmentproperties.com/properties/
https://portugalinvestmentproperties.com/services/#research
https://portugalinvestmentproperties.com/services/#research
https://portugalinvestmentproperties.com/services/#legal
https://portugalinvestmentproperties.com/services/#legal
https://portugalinvestmentproperties.com/services/#manage
https://portugalinvestmentproperties.com/services/#manage
https://portugalinvestmentproperties.com/services/#finance
https://portugalinvestmentproperties.com/services/#finance
https://portugalinvestmentproperties.com/portugal-real-estate-guide/

https://portugalinvestmentproperties.com/portugal-real-estate-guide/

https://portugalinvestmentproperties.com/portugal-student-housing-investment/

https://portugalinvestmentproperties.com/portugal-student-housing-investment/

https://portugalinvestmentproperties.com/land-for-sale-in-portugal-your-guide-to-best-locations/

https://portugalinvestmentproperties.com/land-for-sale-in-portugal-your-guide-to-best-locations/

https://portugalinvestmentproperties.com/insights/

/cdn-cgi/l/email-

protection #c4adaaa2ab84b4abb6b0b1a3a5a8adaab2a1b7b0a9a1aab0b4b6abb4a1b6b0ada1b7eaa7aba9

https://www.portugalinvestmentproperties.com/terms-and-conditions/

https://www.portugalinvestmentproperties.com/privacy-policy/

https://portugalinvestmentproperties.com/?page_id=667

https://portugalinvestmentproperties.com/?page_id=3

External Links

https://www.google.pt/maps/dir//Av.+Dom+Jo%C3%A3o+II+50

https://www.impic.pt/impic/pt-pt/

https://www.facebook.com/portugalresidencyadvisors

https://www.linkedin.com/company/portugal-residency-advisors/

https://www.instagram.com/portugalresidencyadvisors/

https://www.publab.pt

{{{data.link}}}

Domain Ip Information

IP: 172.67.214.9

City:

Country:

Time Zone:

Longitude:

Latitude:

Noindex, Nofollow, Dofollow Links

Total NoIndex Links: 0
Total NoFollow Links: 1
Total DoFollow Links: 53

NoIndex Enabled by Meta Robot?: No NoFollow Enabled by Meta Robot?: No

NoIndex Links

NoFollow Links

 <img width="500" height="459"

src="https://portugalinvestmentproperties.com/wp-content/uploads/2024/05/logo-impic-institu to-mercados-publicos-imobiliario-construcao-portugal-residency-advisors.png" class="attachment-large size-large wp-image-456" alt=""

srcset = "https://portugalinvestmentproperties.com/wp-content/uploads/2024/05/logo-impic-instituto-mercados-publicos-imobiliario-construcao-portugal-residency-advisors.png 500w,
 https://portugalinvestmentproperties.com/wp-content/uploads/2024/05/logo-impic-instituto-mercados-publicos-imobiliario-construcao-portugal-residency-advisors-300x275.png 300w"
 sizes="(max-width: 500px) 100vw, 500px" />

Seo Friendly Links

Short Recommendation

Some links of your site are not SEO friendly.

Not SEO Friendly Links

https://portugalinvestmentproperties.com/?page_id=667

https://portugalinvestmentproperties.com/?page_id=3

Favicon

Short Recommendation

Your site have favicon.

Image 'Alt' Test

Short Recommendation

Your site have 5 images without alt text.

Images Without alt

https://portugalinvestmentproperties.com/wp-content/uploads/2024/05/logo-portugal-investment-properties-white.svg

https://portugalinvestmentproperties.com/wp-content/uploads/2024/04/logo-portugal-investment-properties.svg

https://portugalinvestmentproperties.com/wp-content/uploads/2024/05/logo-portugal-residency-advisors.svg

https://portugalinvestmentproperties.com/wp-content/uploads/2024/07/currencies-4-you-logo.png

https://portugalinvestmentproperties.com/wp-content/uploads/2024/05/logo-impic-instituto-mercados-publicos-imobiliario-construcao-portugal-residency-advisors.png

Doc Type

Doc Type: <!Doctype Html>

Short Recommendation

Page have doc type.

Depreciated Html Tag

Short Recommendation

Your site does not have any depreciated HTML tag.

Html Page Size

Html Page Size: 143 Kb

Short Recommendation

HTML page size is > 100KB

Gzip Compression

Short Recommendation

GZIP compression is disabled.

Inline Css

Short Recommendation

Your site have 4 inline css.

Inline CSS

<path d="M116.07,103.47s-.06,0-.09,0-.06,0.09,0h-7.29c-1.36,0-2.46,1.1-2.46,2.46s1.1,2.46,2.46,2.46h4.92v2.46c0,1.36,1.1,2.46,2.46,2.4
6s2.46-1.1,2.46-2.46v-2.46h4.92c1.36,0,2.46-1.1,2.46-2.46v-9.83c0-1.36-1.1-2.46-2.46h-</pre>

12.29v-4.92h12.29c1.36,0,2.46-1.1,2.46-2.46s-1.1-2.46-2.46h-4.92v-2.47c0-1.36-1.1-2.4 6-2.46-2.46s-2.46,1.1-2.46,2.46v2.47h-4.92c-1.36,0-2.46,1.1-2.46,2.46v9.83c0,1.36,1.1,2.46,2.46h12.29v4.92h-4.83Z" style="fill:#f1ba07;"></path>

<path d="M167.09,135.49I-41.26,9.17v-6.77c0-1.06-.68-2-1.68-2.33I-14.75-4.92c-.25-.08-.52-.12-.78-.12h-14.75c-.38,0-

.75.1-1.1.26l-11.2,5.6v-3.4c0-1.36-1.1-2.46-2.46-2.46h-14.76c-1.36,0-2.46,1.1-2.46,2.46v39.3 3c0,1.36,1.1,2.46,2.46,2.46h14.76c1.36,0,2.46-1.1,2.46-2.46v-2.46h46.72v.02c.39,0,.76-1.1,1.11-.26l39.33-19.67c.83-.42,1.36-1.27,1.36-2.2v-9.83c0-.75-.34-1.46-.92-1.92-.58-1.47-1.34-.65-2.07-

 $.48ZM76.64,169.84h-9.83v-34.42h9.83v34.42ZM165.16,146.2l-37.46,18.73h-46.14v-23.06l12.\\88-6.44h13.77l12.69,4.23v5.61h-24.59c-1.36,0-2.46,1.1-2.46,2.46s1.1,2.46,2.46,2.46h27c.18,\\0,.36,0,.55-.05,0,0,0,0,0.01,0,0,0,0.01,0,.02,0l41.27-9.17v5.25Z" style="fill:#2f2e2e;"></path>$

<path

d="M115.98,125.58c16.26,0,29.5-13.24,29.5-29.5s-13.24-29.5-29.5c-4.73,0-9.21,1.13-1 3.18,3.12l-.02-8.6,12.77-.04h0c1.31,0,2.49-.81,2.97-2.03.49-1.22.19-2.61-

.75-3.52L61.47.91c-1.25-1.22-3.25-1.21-4.5,0I-14.7,14.42-.05-5.63c0-.85-.36-1.67-.96-2.27-

 $.61 - .6 - 1.44 - .94 - 2.29 - .92 \\ l - 18.52 \cdot 18c - 1.78 \cdot 02 - 3.21 \\ , 1.47 - 3.19 \\ , 3.25 \\ l \cdot 28 \\ , 29.64 \\ L \cdot .97 \\ , 55.84 \\ c - 1.78 \cdot 1.28 \\ c - 1.78 \cdot 1.28$

.94.92-1.22,2.31-.73,3.53.5,1.21,1.68,2,2.98,2h0l12.77-

.04.16,54.47c0,1.77,1.45,3.21,3.22,3.21h0l77.8-

.21c5.11,4.23,11.66,6.78,18.8,6.78ZM37.57,112.51l-.31-31.78,15.3-

 $.15.31, 31.89 - 15.3.04 \\ \mathsf{ZM59.31}, 112.46 \\ \mathsf{I} - .33 - 35.16 \\ \mathsf{c} \\ \mathsf{O} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.29 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.20 - 1.20 \\ \mathsf{CO} - .85 - .36 - 1.67 - .96 - 2.27 - .6 - .6 - 1.41 - .93 - 2.20 - 1.20 \\ \mathsf{CO} - .95 - .90$

.92I-21.74.21c-.85,0-1.67.36-2.27.96-.6.61-.93,1.43-.92,2.29I.33,34.97-8.53.03-.16-54.47c0-

 $.85 - .34 - 1.68 - .95 - 2.27 - .61 - .6 - 1.42 - .94 - 2.27 - .94 \\ hol - 8.07 .03 \\ , 11.9 - 11.67 \\ c.62 - .61 .97 - 1.46 .96 - 2.33 \\ logo - 2.33 \\ lo$

.26-27.79,12.08-.11.1,9.97c0,1.29.8,2.45,1.99,2.95,1.19.49,2.57.23,3.49-

.68L59.26,7.73I48.38,46.91-8.08.03-.02-

 $.02c-1.78,0-3.22,1.45-3.21,3.23l.04,16.18c-6.07,5.41-9.9,13.27-9.9,22.02,0,6.02,1.82,11.62,4.\\92,16.29l-32.09.09ZM91.39,96.09c0-5.57,1.87-10.72,5-14.84,1.77-2.33,3.95-4.33,6.42-5.91,3.\\81-2.42,8.32-3.84,13.16-3.84,13.56,0,24.59,11.03,24.59,24.59s-11.03,24.59-24.59,24.59c-4.8\\9,0-9.45-1.44-13.28-3.91-2.39-1.54-4.49-3.48-6.22-5.73-3.19-4.15-5.08-9.33-5.08-14.95Z"\\style="fill:#2f2e2e;"></path>$

<img style="vertical-align: middle"

src="https://www.publab.pt/publab-advertising-publicidade-logo-credits-black.png"
alt="PubLab" />

Internal Css

Short Recommendation

Your site have 24 internal css.

Micro Data Schema Test

Short Recommendation

Site failed micro data schema test.

Ip & Dns Report

IPv4: 172.67.214.9

IPv6: 2606:4700:3034::6815:560f

Dns Report

SL	Host	Class	TTL	Type	PRI	Target	IP
1	portugalinvestmentproperties.com	IN	296	Α			104.21.86.15
2	portugalinvestmentproperties.com	IN	296	Α			172.67.214.9
3	portugalinvestmentproperties.com	IN	21600	NS		zita.ns.cloudflare.com	
4	portugalinvestmentproperties.com	IN	21600	NS		simon.ns.cloudflare.com	
5	portugalinvestmentproperties.com	IN	3600	MX	0	portugal investment properties-com. mail. protection. outlook. com	
6	portugalinvestmentproperties.com	IN	296	AAAA			2606:4700:3030::ac43:d609
7	portugalinvestmentproperties.com	IN	296	AAAA			2606:4700:3034::6815:560f

Ip Canonicalization Test

Short Recommendation

Site failed IP canonicalization test.

Url Canonicalization Test

Short Recommendation

Site passed URL canonicalization test.

Plain Text Email Test

Short Recommendation

Site passed plain text email test. No plain text email found.

Curl Response

url : https://portugalinvestmentproperties.com/ content type : text/html; charset=UTF-8 http code: 200 header size: 1101 request size: 167 filetime: -1 ssl verify result: 0 redirect count: 0 total time: 1.536865 namelookup time: 0.050359 connect time: 0.052349 pretransfer time: 0.073653 size upload: 0 size download: 146656 speed download: 95479 speed upload: 0 download content length: -1 upload content length: 0 starttransfer time: 1.53105 redirect time: 0 redirect url: primary ip: 2606:4700:3030::ac43:d609 certinfo: primary port: 443 local ip: 2a02:4780:2b:1234::36 local port: 18078 http version: 3 protocol: 2

ssl verifyresult : 0

scheme: HTTPS

appconnect time us: 73581

connect time us: 52349

namelookup time us : 50359

pretransfer time us: 73653

redirect time us: 0

starttransfer time us: 1531050

total time us: 1536865

effective method : GET

Pagespeed Insights (Mobile)

Performance

10.87

Emulated Form Factor Mobile

Locale En-US

Category Performance

Field Data

First Contentful Paint (FCP)

FCP Metric Category

First Input Delay (FID)

FID Metric Category

Overall Category



Origin Summary

First Contentful Paint (FCP)

FCP Metric Category

First Input Delay (FID)

FID Metric Category

Overall Category

Lab Data

First Contentful Paint 2.9 s

First Meaningful Paint

Speed Index 14.8 s

First CPU Idle

Time to Interactive 61.9 s

Max Potential First Input Delay 460 ms

Audit Data

Resources Summary

Aggregates all network requests and groups them by type<u>Learn More</u>

Eliminate Render-Blocking Resources

Potential savings of 1,370 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. <u>Learn More</u>

Efficiently Encode Images

Optimized images load faster and consume less cellular data. Learn More

Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. <u>Learn More</u>

Serve Static Assets With An Efficient Cache Policy

75 resources found

A long cache lifetime can speed up repeat visits to your page. Learn More

Reduce The Impact Of Third-Party Code

Third-party code blocked the main thread for 2,880 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn More

Total Blocking Time

2,180 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

Reduce Javascript Execution Time

5.2 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. <u>Learn More</u>

Defer Offscreen Images

Potential savings of 114 KiB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <u>Learn More</u>

Server Backend Latencies

10 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance.

Learn More

Properly Size Images

Potential savings of 87 KiB

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Reduce Unused Css

Potential savings of 54 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. <u>Learn More</u>

Avoid Enormous Network Payloads

Total size was 18,555 KiB

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Minimize Main-Thread Work

9.8 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. <u>Learn More</u>

Avoid Chaining Critical Requests

55 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn More

Avoids An Excessive Dom Size

740 elements

A large DOM will increase memory usage, cause longer <u>Learn More</u>

Avoid Multiple Page Redirects

Redirects introduce additional delays before the page can be loaded. Learn More

Minify Javascript

Potential savings of 8 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. <u>Learn</u> <u>More</u>

User Timing Marks And Measures

Consider instrumenting your app with the User Timing API to measure your app's

real-world performance during key user experiences. Learn More

Network Round Trip Times

0 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. <u>Learn More</u>

Pagespeed Insights (Desktop)

Performance

22.61

Emulated Form Factor Desktop

Locale En-US

Category Performance

Fie	JIH.	Da	ata

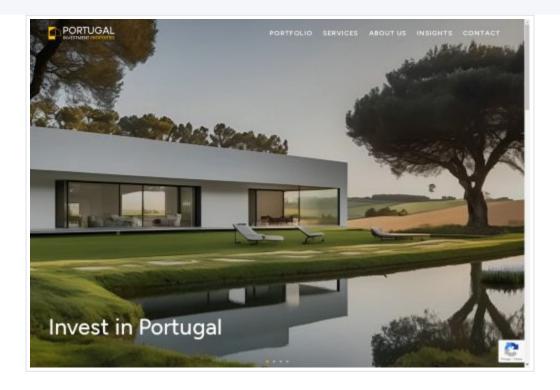
First Contentful Paint (FCP)

FCP Metric Category

First Input Delay (FID)

FID Metric Category

Overall Category



Origin Summary

First Contentful Paint (FCP)

FCP Metric Category

First Input Delay (FID)

FID Metric Category

Overall Category

Lab Data

First Contentful Paint 0.7 s

First Meaningful Paint

Speed Index 4.3 s

First CPU Idle

Time to Interactive 9.8 s

Max Potential First Input Delay 100 ms

Resources Summary

Aggregates all network requests and groups them by type<u>Learn More</u>

Eliminate Render-Blocking Resources

Potential savings of 360 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Learn More

Efficiently Encode Images

Optimized images load faster and consume less cellular data. Learn More

Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. <u>Learn More</u>

Serve Static Assets With An Efficient Cache Policy

75 resources found

A long cache lifetime can speed up repeat visits to your page. Learn More

Minimize Third-Party Usage

Third-party code blocked the main thread for 160 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn More

Total Blocking Time

 $100\ \mathrm{ms}$

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

Javascript Execution Time

1.1 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. <u>Learn More</u>

Defer Offscreen Images

Potential savings of 4 KiB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. <u>Learn More</u>

Server Backend Latencies

10 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance.

Learn More

Properly Size Images

Potential savings of 100 KiB

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Reduce Unused Css

Potential savings of 54 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. <u>Learn More</u>

Avoid Enormous Network Payloads

Total size was 18,554 KiB

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Minimizes Main-Thread Work

1.9 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. <u>Learn More</u>

Avoid Chaining Critical Requests

55 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn More

Avoids An Excessive Dom Size

740 elements

A large DOM will increase memory usage, cause longer Learn More

Avoid Multiple Page Redirects

Redirects introduce additional delays before the page can be loaded. Learn More

Minify Javascript

Potential savings of 8 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. <u>Learn</u>

<u>More</u>

User Timing Marks And Measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. <u>Learn More</u>

Network Round Trip Times

30 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. Learn More