



health report : <https://webfx.com/>

examined at : 24-11-13 11:49:26

follow recommendations of this health report to keep your site healthy

Score

27.3

Page Title

Page Title

WebFX | The Digital Marketing Agency That Drives Revenue

Short Recommendation

Your page title does not exceed 60 characters. It's fine.

Meta Description

Meta Description

We've generated over \$10 billion in revenue for our clients. Read over 1,100 client reviews and learn why WebFX is the #1 digital marketing agency.

Short Recommendation

Your meta description does not exceed 150 characters. It's fine.

Meta Keyword

Meta Keyword

Short Recommendation

Your site do not have any meta keyword.

Keyword Analysis

Single Keywords

Keyword	Occurrence	Density	Possible Spam
Services	46	1.77 %	No
Marketing	38	1.462 %	Yes
marketing	36	1.385 %	Yes
SEO	35	1.347 %	No
Digital	19	0.731 %	No
leads	19	0.731 %	No
revenue	18	0.693 %	No
WebFX	18	0.693 %	No
sales	17	0.654 %	Yes
digital	16	0.616 %	No
MarketingCloudFX	16	0.616 %	No
increase	16	0.616 %	No
content	14	0.539 %	No
Revenue	13	0.5 %	No
data	13	0.5 %	No
Ecommerce	13	0.5 %	No
Management	13	0.5 %	No
Website	13	0.5 %	No
Advertising	12	0.462 %	No
Design	12	0.462 %	No

Two Word Keywords

Keyword	Occurrence	Density	Possible Spam
increase in	15	0.577 %	No
Digital Marketing	13	0.5 %	No
your sales	11	0.423 %	No
SEO Services	9	0.346 %	No
Social Media	9	0.346 %	No
digital marketing	8	0.308 %	No
Marketing Services	8	0.308 %	No
Case Study	7	0.269 %	No
Content Marketing	6	0.231 %	No
and revenue	6	0.231 %	No
What Is	6	0.231 %	No
Services Social	5	0.192 %	No
Advertising Services	5	0.192 %	No
marketing efforts	5	0.192 %	No
you can	5	0.192 %	No

Keyword	Occurrence	Density	Possible Spam
qualified leads	5	0.192 %	No
sales team	5	0.192 %	No
team to	5	0.192 %	No
View Case	5	0.192 %	No
My Website	5	0.192 %	No

Three Word Keywords

Keyword	Occurrence	Density	Possible Spam
your sales team	5	0.192 %	No
sales team to	5	0.192 %	No
View Case Study	5	0.192 %	No
Services Social Media	4	0.154 %	No
Content Marketing Services	3	0.115 %	No
PPC Management Services	3	0.115 %	No
can focus on	3	0.115 %	No
“WebFX has been	3	0.115 %	No
Digital Marketing Services	3	0.115 %	No
Social Media Advertising	3	0.115 %	No
REVENUE DRIVEN FOR	2	0.077 %	No
Search Client Login	2	0.077 %	No
Get a Proposal	2	0.077 %	No
Digital Marketing That	2	0.077 %	No
Marketing That Drives	2	0.077 %	No
That Drives Revenue®	2	0.077 %	No
digital marketing agency	2	0.077 %	No
Your Business Goals	2	0.077 %	No
How We Drive	2	0.077 %	No
We Drive Revenue	2	0.077 %	No

Four Word Keywords

Keyword	Occurrence	Density	Possible Spam
your sales team to	5	0.192 %	No
Digital Marketing That Drives	2	0.077 %	No
Marketing That Drives Revenue®	2	0.077 %	No
How We Drive Revenue	2	0.077 %	No
can help your business	2	0.077 %	No
Services Local SEO Services	2	0.077 %	No
Services Content Marketing Services	2	0.077 %	No
PPC Management Services Social	2	0.077 %	No

Keyword	Occurrence	Density	Possible Spam
Services Social Media Management	2	0.077 %	No
Close the loop between	2	0.077 %	No
the loop between marketing	2	0.077 %	No
loop between marketing and	2	0.077 %	No
between marketing and revenue	2	0.077 %	No
marketing and revenue MarketingCloudFX	2	0.077 %	No
and revenue MarketingCloudFX simplifies	2	0.077 %	No
revenue MarketingCloudFX simplifies your	2	0.077 %	No
MarketingCloudFX simplifies your decisionmaking	2	0.077 %	No
simplifies your decisionmaking by	2	0.077 %	No
your decisionmaking by clearly	2	0.077 %	No
decisionmaking by clearly showing	2	0.077 %	No

Keyword Usage

Keyword Usage

Short Recommendation

The most using keywords do not match with meta keywords.

Total Words

Total Words

2599

Text/Html Ratio Test

Site Failed Text/Html Ratio Test.

Text/HTML Ratio Test : 5%

Html Headings

H1(1)

Unlock Revenue Growth through Digital Marketing

H2(12)

How We Drive Revenue

Uncover The Impact of Marketing on Revenue

100%

\$500K

20%

1B

Unmatched Expertise Driving Results

Revenue & Beyond: Proven Results For Clients

Helping Businesses in 200+ Different Industries Reach Their Business Goals

Improve the KPIs That Matter Most to Your Business

Inside WebFX

Meet WebFX

H3(22)

Drive website traffic

Create and manage powerful ad campaigns

Collect, analyze, and deploy marketing data

Improve brand messaging and conversion

Industry SMEs

Ongoing strategy experts

Channel-specific experts

28-year

1,000s

7 million+

500+

Reach Your Business Goals in 2024 with WebFX

Boost your website traffic and visibility

Supercharge your lead generation efforts

Optimize your digital ad campaigns for lower CPL

Unify your marketing and sales data for better insights

Achieve and exceed your SQL and revenue goals

Streamline your digital campaign management

Your world-class, tech-enabled marketing agency with over 3 million hours of combined expertise.

From the WebFX Blog

The WebFX Portfolio

H4(24)

Actionable Analytics

Close the loop between marketing and revenue

Data Empowerment

Refine targeting and drive more qualified leads

Content Marketing

Improve, accelerate, and measure your web content

Sales Enablement

Empower your sales team to close more leads

Close the loop between marketing and revenue

Refine targeting and drive more qualified leads

Improve, accelerate, and measure your web content

Empower your sales team to close more leads

Life at WebFX

Our Awards

Paying it Forward

Careers

How Businesses Can Use AI Effectively in 2025

Latest from Our YouTube Channel

Discover how we can help your business grow

Increase in organic transactions

increase in ecommerce sales

Industry-leading revenue acceleration platform

Simple, all-in-one CRM platform for B2B

#1 Best Place to Work in PA

H5(21)

REVENUE DRIVEN FOR OUR CLIENTS

Showing 1 - 10 out of 832 for:

Digital Marketing That Drives Revenue®

In-house technology

challenge

Approach

challenge

Approach

challenge

Approach

challenge

Approach

challenge

Approach

challenge

Approach

REAL RESULTS:

Proudly brought to you by WebFX

A next-level approach to digital

Equip your sales team to win

H6(0)

Robot.txt

Short Recommendation

Your site have robot.txt

Sitemap

Short Recommendation

Your site have sitemap

Location

<https://webfx.com//sitemap.xml>

Internal Vs. External Links

Total Internal Links?

216

Total External Links?

21

Internal Links

<https://www.webfx.com/about/results/>

<https://www.webfx.com/free-quote/>

<https://www.webfx.com>

<https://www.webfx.com/seo/services/>

[/local-seo/services/](#)

[/seo/services/ecommerce/](#)

[/content-marketing/services/](#)

[/ppc/services/](#)

[/social-media/services/advertising/](#)

[/digital-advertising/services/programmatic/](#)

[/digital-advertising/services/geofencing/](#)

<https://www.webfx.com/technology/marketingcloudfx/>

[/marketingcloudfx/nutshell/](#)

[/analytics/services/call-tracking/](#)

[/lead-generation/services/lead-management/](#)

[/web-design/services/](#)

[/digital-marketing/services/conversion-rate-optimization/](#)

[/ppc/services/landing-page-design/](#)

[/social-media/services/](#)

<https://www.webfx.com/technology/marketingcloudfx/>

<https://www.webfx.com/wp-content/uploads/2023/12/MROIDashboardFX.png>

<https://www.webfx.com/wp-content/uploads/2023/12/AdTechFX.png>

<https://www.webfx.com/wp-content/uploads/2024/01/ContentGeniusFX.png>

<https://www.webfx.com/wp-content/uploads/2024/01/LeadManagerFX.png>

[/about/](#)

<https://www.webfx.com/portfolio/>

[/about/reviews/](#)

[/technology/marketingcloudfx/](#)

<https://www.webfx.com/portfolio/case-studies/hydroworx/>

<https://www.webfx.com/portfolio/case-studies/all-pro-trailer-superstore/>

<https://www.webfx.com/portfolio/case-studies/koa/>

<https://www.webfx.com/portfolio/case-studies/bars-leaks/>

<https://www.webfx.com/portfolio/case-studies/paulb-parts/>

[/free-quote/](#)

[/seo/services/](#)

[/seo/services/](#)

[/ppc/services/](#)

[/social-media/services/](#)

[/lead-generation/services/](#)

[/lead-generation/services/](#)

[/digital-marketing/services/conversion-rate-optimization/](#)

[/web-design/services/](#)

[/ppc/services/](#)

<https://www.webfx.com/technology/marketingcloudfx/adtechfx/>

[/digital-advertising/services/programmatic/](#)

<https://www.webfx.com/technology/marketingcloudfx/roi-dashboard/>

<https://www.webfx.com/technology/marketingcloudfx/>

<https://www.webfx.com/technology/marketingcloudfx/>

[/digital-advertising/services/crm-retargeting/](#)

[/martech/services/customer-data-platform/](#)

[/digital-marketing/services/](#)

<https://www.webfx.com/digital-marketing/services/>

[/email-marketing/services/](#)

[/about/reviews/](#)

[/about/reviews/](#)

[/about/our-approach/](#)

[/digital-marketing/services/](#)

[/about/](#)

[/about/awards/](#)

[/about/fxbuilds/](#)

[/careers/](#)

<https://www.webfx.com/blog/>

<https://www.webfx.com/blog/marketing/how-marketing-leaders-use-ai/>

<https://www.webfx.com/digital-marketing/services/>

<https://www.webfx.com/seo/services/>

<https://www.webfx.com/ppc/services/>

<https://www.webfx.com/content-marketing/services/>

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<https://www.webfx.com/seo/>

<https://www.webfx.com/ppc/>

<https://www.webfx.com/content-marketing/>

<https://www.webfx.com/social-media/>

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<https://www.webfx.com/seo/agency/>

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<https://www.webfx.com/industries/>

<https://www.webfx.com/about/>

<https://www.webfx.com/careers/>

<https://www.webfx.com/about/charities/>

<https://www.webfx.com/contact/>

<https://www.webfx.com/locations/>

<https://www.webfx.com/careers/notice/>

<https://www.webfx.com/tools/>

<https://www.webfx.com/web-design/color-picker/>

<https://www.webfx.com/tools/emoji-cheat-sheet/>

<https://www.webfx.com/tools/conversion-rate-calculator/>

<https://www.webfx.com/blog/seo/what-is-seo-in-digital-marketing/>

<https://www.webfx.com/blog/seo/seo-vs-sem-what-is-the-difference/>

<https://www.webfx.com/blog/marketing/roas/>

<https://www.webfx.com/tools/roas-calculator/>

</sitemap/>

</privacy-policy/>

</seo/services/enterprise/>

</local-seo/services/>

<https://www.webfx.com/ppc/services/google-local-services-ads/>

</seo/services/seo-audits/>

<https://www.webfx.com/seo/services/ai-search-optimization/>

<https://www.webfx.com/ppc/services/enterprise/>

<https://www.webfx.com/social-media/services/advertising/>

<https://www.webfx.com/social-media/services/enterprise-social-advertising/>

<https://www.webfx.com/digital-advertising/services/programmatic/>

[/digital-advertising/services/addressable-geofencing/](#)

<https://www.webfx.com/digital-advertising/services/ott-connected-tv/>

<https://www.webfx.com/seo/services/ecommerce/>

<https://www.webfx.com/ppc/services/ecommerce/>

<https://www.webfx.com/social-media/services/ecommerce-advertising/>

[/web-design/services/ecommerce/](#)

<https://www.webfx.com/ppc/services/shopping-feeds/>

<https://www.webfx.com/digital-marketing/services/ecommerce/>

<https://www.webfx.com/digital-marketing/ecommerce/>

<https://www.webfx.com/about/results/>

[/portfolio/](#)

[/blog/seo/what-is-an-seo-company/](#)

<https://www.webfx.com/seo/learn/who-is-the-best-seo-company/>

[/seo-guide-marketing-managers/](#)

<https://www.webfx.com/digital-marketing/glossary/what-is-digital-marketing/>

<https://www.webfx.com/blog/marketing/digital-marketing-tools/>

[/portfolio/case-studies/koa/](#)

[/analytics/services/call-tracking/](#)

[/seo/services/custom-reporting/](#)

[/analytics/services/channel-attribution-forecasting/](#)

[/digital-marketing/services/competitor-analysis/](#)

[/digital-marketing/services/digital-due-dilligence/](#)

<https://www.webfx.com/digital-marketing/services/revenue-operations/>

[/digital-marketing/services/conversion-rate-optimization/](#)

[/web-design/services/ux-analysis/](#)

[/ppc/services/landing-page-design/](#)

[/technology/marketingcloudfx/reviewaccelerationfx/](#)

[/digital-marketing/services/channel-partner-marketing/](#)

[/content-marketing/services/personalized-website-content/](#)

<https://www.webfx.com/digital-advertising/services/account-based-marketing/>

[/email-marketing/services/lead-nurture-marketing/](#)

[/email-marketing/services/](#)

[/martech/services/salesforce-consultants/](#)

[/martech/services/microsoft-dynamics/](#)

<https://www.webfx.com/digital-marketing/services/digital-recruitment/>

<https://www.webfx.com/amazon/services/amazon-seo-listing-optimization-service/>

<https://www.webfx.com/amazon/services/advertising/>

<https://www.webfx.com/seo/services/shopify/>

<https://www.webfx.com/social-media/services/facebook-marketplace/>

<https://www.webfx.com/social-media/services/influencer-marketing/>

<https://www.webfx.com/marketplaces/services/walmart/>

</portfolio/case-studies/s-clyde-weaver/>

</web-design/services/>

</web-design/services/redesign/>

</web-design/services/rainmakerfx/>

<https://www.webfx.com/social-media/services/design/>

<https://www.webfx.com/web-design/services/ecommerce/>

</email-marketing/services/design/>

</content-marketing/services/website-copywriting/>

</content-marketing/services/>

</content-marketing/services/infographics/>

</content-marketing/services/video-production/>

<https://www.webfx.com/digital-advertising/services/youtube/>

</web-development/services/>

</web-development/services/shopify/>

</web-development/services/website-maintenance/>

</web-development/services/cms/>

<https://www.webfx.com/martech/services/ai-integration/>

</web-development/services/ada-compliance/>

</blog/marketing/my-website-doesnt-drive-leads/>

</about/our-approach/why-is-my-website-traffic-going-down/>

</about/our-approach/my-website-doesnt-convert/>

</blog/web-design/why-isnt-my-website-making-money/>

<https://www.webfx.com/about/our-approach/site-isnt-showing-up-on-google/>

</digital-marketing/ecommerce/how-to-sell-online/>

</portfolio/design-portfolio/>

</technology/marketingcloudfx/>

</technology/nutshell/>

[/martech/services/customer-data-platform/](#)

[/martech/services/lead-management/](#)

[/digital-advertising/services/crm-retargeting/](#)

<https://www.webfx.com/digital-marketing/services/contact-enrichment/>

[/technology/marketingcloudfx/crm-integration/](#)

[/technology/marketingcloudfx/roi-dashboard/](#)

<https://www.webfx.com/martech/services/ai/>

<https://www.webfx.com/digital-advertising/services/b2b-ar-vr/>

[/martech/services/data-warehouse-etl-pipelines/](#)

<https://www.webfx.com/digital-marketing/services/closed-loop-analytics/>

<https://www.webfx.com/blog/marketing/what-is-a-crm/>

<https://www.webfx.com/digital-advertising/first-party-data/>

<https://www.webfx.com/blog/marketing/what-is-a-customer-data-platform/>

<https://www.webfx.com/blog/marketing/what-is-erp/>

<https://www.webfx.com/martech/learn/artificial-intelligence-marketing/>

<https://www.webfx.com/blog/marketing/crm-integrations/>

[/technology/marketingcloudfx/](#)

[/technology/nutshell/](#)

[/about/our-approach/](#)

[/about/](#)

[/careers/](#)

[/contact/](#)

[/about/reviews/](#)

[/about/awards/](#)

[/about/company-values/](#)

[/about/charities/](#)

[/about/fxbuilds/](#)

[/about/stem-fx/](#)

[/about/history/](#)

[/web-design/pricing/website-costs/](#)

[/ppc/pricing/](#)

[/email-marketing/pricing/](#)

[/social-media/pricing/](#)

[/seo/pricing/](#)

</local-seo/pricing/>

<https://www.webfx.com/blog/>

</seo-checker/>

</tools/keywordsfx/>

</tools/fix-marketing-funnel/>

<https://www.webfx.com/seo-tools/faqfox/>

</tools/>

</careers/>

External Links

<https://app.webfx.com/>

<https://app.webfx.com/>

<https://www.nutshell.com>

<https://www.seo.com>

<https://www.teamai.com>

https://youtu.be/XcA9ZSAn_7o

<https://www.youtube.com/watch?v=0hUYxr6F8LY>

<https://www.facebook.com/webfxinc/>

<https://x.com/intent/post?text=FX+Culture+Gallery+-+WebFX&url=https%3A%2F%2Fwww.webfx.com%2Ffx-culture-gallery%2F>

<https://www.linkedin.com/company/webfxinc>

<https://www.youtube.com/@WebFX>

<https://www.instagram.com/webfx/?hl=en>

<https://www.seo.com/>

<https://teamai.com/>

<https://www.nutshell.com/>

<https://www.facebook.com/webfxinc/>

<https://twitter.com/webfx>

<https://www.linkedin.com/company/webfxinc/>

<https://www.youtube.com/WebFX>

<https://www.instagram.com/webfx>

<https://equality.webfx.com/>

IP: 104.18.25.124

City:

Country:

Time Zone:

Longitude:

Latitude:

Noindex , Nofollow, Dofollow Links

Total NoIndex Links: 0

Total NoFollow Links: 0

Total DoFollow Links: 237

NoIndex Enabled by Meta Robot?: No

NoFollow Enabled by Meta Robot?: No

NoIndex Links

NoFollow Links

Seo Friendly Links

Short Recommendation

Links of your site are SEO friendly.

Favicon

Short Recommendation

Your site have favicon.

Image 'Alt' Test

Short Recommendation

Your site does not have any image without alt text.

Doc Type

Doc Type : <!Doctype Html>

Short Recommendation

Page have doc type.

Deprecated Html Tag

Short Recommendation

Your site does not have any deprecated HTML tag.

Html Page Size

Html Page Size : 1001 Kb

Short Recommendation

HTML page size is > 100KB

Gzip Compression

Short Recommendation

GZIP compression is disabled.

Inline Css

Short Recommendation

Your site have 53 inline css.

Inline CSS

```
<iframe loading="lazy" src="https://www.googletagmanager.com/ns.html?id=GTM-TR9DFPS" height="0" width="0" style="display:none;visibility:hidden"></iframe>
```

```
<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 0 0" width="0" height="0" focusable="false" role="none" style="visibility: hidden; position: absolute; left: -9999px;
```

overflow: hidden;" ></svg>

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 0 0" width="0" height="0" focusable="false" role="none" style="visibility: hidden; position: absolute; left: -9999px; overflow: hidden;" ></svg>

<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 0 0" width="0" height="0" focusable="false" role="none" style="visibility: hidden; position: absolute; left: -9999px; overflow: hidden;" ></svg>

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<svg xmlns="http://www.w3.org/2000/svg" viewBox="0 0 0 0" width="0" height="0" focusable="false" role="none" style="visibility: hidden; position: absolute; left: -9999px; overflow: hidden;" ></svg>

<div style="display: none;" class="fx-popup-content-wrapper fx-popup-content-send-me-proposal fx-popup-send-me-proposal" data-mode="default" ></div>

<iframe loading="lazy" id="JotFormIFrame-211035815147045-popup-form-proposal" class="personalizationfx fx-jotform fx-jotform-211035815147045-popup-form-proposal" title="Form" allowtransparency="true" allowfullscreen="true" allow="geolocation; microphone; camera" data-fx-src="https://www.webfx.com/wp-admin/admin-ajax.php?action=fx_jotform_form&nojump=1&fx-form-id=211035815147045&fx-form-version=popup-form-proposal&countryCode=IN" frameborder="0" style="min-width: 100%; height:539px; border:none;" scrolling="no" data-perfx-inject-jotform-action="211035815147045"></iframe>

<div class="wistia-video-wrapper" style="visibility: hidden; height: 1px;"></div>

<p style="text-align: center;"></p>

<h4 style="text-align: center;"></h4>

<h4 style="text-align: center;"></h4>

<h4 style="text-align: center;"></h4>

<h4 style="text-align: center;"></h4>

<h4 style="text-align: center;"></h4>

<h4 style="text-align: center;"></h4>

<h4 style="text-align: center;"></h4>

<h4 style="text-align: center;"></h4>

<h2 class="bottom-margin-0px" style="text-align: center;" id="665e2272f687e-0"></h2>

<h2 style="text-align: center;"></h2>

<p style="text-align: center;"></p>

<h2 style="text-align: center;"></h2>

<ul class="dd_results-slider-content" style="display:none">

```
<div id="ubermenu-initial-container" style="display: none;" data-menu-id="758"></div>
```

```
<div class="_main-dropdown-card bg-light-blue" style="background-image:url('/wp-content/themes/fx/assets/img/header/v2/seo-lead-generation-bg.png')"></div>
```

```
<div class="_main-dropdown-card bg-light-blue" style="background-image:url('/wp-content/themes/fx/assets/img/header/v2/ecommerce-bg.webp')"></div>
```

```
<div class="_main-dropdown-card bg-light-blue" style="background-image:url('/wp-content/themes/fx/assets/img/header/v2/ux-interactive-bg.webp')"></div>
```

```
<div class="_main-dropdown-card bg-light-blue" style="background-image:url('/wp-content/themes/fx/assets/img/header/v2/who-we-are-bg.webp')"></div>
```

Internal Css

Short Recommendation

Your site have 46 internal css.

Micro Data Schema Test

Short Recommendation

Site failed micro data schema test.

Ip & Dns Report

IPv4: [104.18.25.124](#)

IPv6: [2606:4700::6812:187c](#)

Dns Report

SL	Host	Class	TTL	Type	PRI	Target	IP
1	webfx.com	IN	297	A			104.18.24.124
2	webfx.com	IN	297	A			104.18.25.124
3	webfx.com	IN	86400	NS		walt.ns.cloudflare.com	
4	webfx.com	IN	86400	NS		kim.ns.cloudflare.com	
5	webfx.com	IN	300	MX	10	mxa-0093f001.gslb.pphosted.com	
6	webfx.com	IN	300	MX	10	mxb-0093f001.gslb.pphosted.com	
7	webfx.com	IN	297	AAAA			2606:4700::6812:197c
8	webfx.com	IN	297	AAAA			2606:4700::6812:187c

Ip Canonicalization Test

Short Recommendation

Site failed IP canonicalization test.

Url Canonicalization Test

Short Recommendation

Site passed URL canonicalization test.

Plain Text Email Test

Short Recommendation

Site passed plain text email test. No plain text email found.

Curl Response

url : https://www.webfx.com/

content type : text/html; charset=UTF-8

http code : 200

header size : 2173

request size : 246

filetime : -1

ssl verify result : 0

redirect count : 1

total time : 0.512379

namelookup time : 0.098263

connect time : 0.102696

pretransfer time : 0.161514

size upload : 0

size download : 1025515

speed download : 2002958
speed upload : 0
download content length : -1
upload content length : 0
starttransfer time : 0.482108
redirect time : 0.196963
redirect url :
primary ip : 2606:4700::6812:197c
certinfo :
primary port : 443
local ip : 2a02:4780:2b:1234::36
local port : 59630
http version : 3
protocol : 2
ssl verifyresult : 0
scheme : HTTPS
appconnect time us : 161361
connect time us : 102696
namelookup time us : 98263
pretransfer time us : 161514
redirect time us : 196963
starttransfer time us : 482108
total time us : 512379
effective method : GET

Pagespeed Insights (Mobile)

Performance

29.92

Emulated Form Factor [Mobile](#)

Locale [En-US](#)

Category [Performance](#)

Field Data

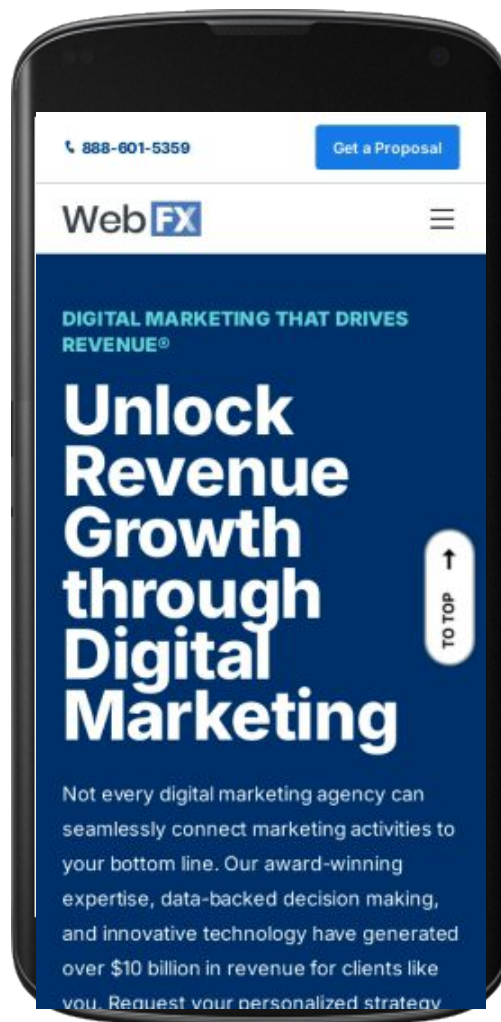
First Contentful Paint (FCP) [2128 ms](#)

FCP Metric Category [AVERAGE](#)

First Input Delay (FID)

FID Metric Category

Overall Category [AVERAGE](#)



Origin Summary

First Contentful Paint (FCP) [2281 ms](#)

FCP Metric Category [AVERAGE](#)

First Input Delay (FID)

FID Metric Category

Overall Category [AVERAGE](#)

Lab Data

First Contentful Paint **3.9 s**

First Meaningful Paint

Speed Index **3.9 s**

First CPU Idle

Time to Interactive **15.3 s**

Max Potential First Input Delay **1,270 ms**

Audit Data

Resources Summary

Aggregates all network requests and groups them by type [Learn More](#)

Eliminate Render-Blocking Resources

Potential savings of 460 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Efficiently Encode Images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve Static Assets With An Efficient Cache Policy

20 resources found

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

Reduce The Impact Of Third-Party Code

Third-party code blocked the main thread for 3,930 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Total Blocking Time

3,350 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

Reduce Javascript Execution Time

5.4 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

Defer Offscreen Images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

30 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

Properly Size Images

Potential savings of 172 KiB

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Reduce Unused Css

Potential savings of 26 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn More](#)

Avoids Enormous Network Payloads

Total size was 2,016 KiB

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Minimize Main-Thread Work

10.0 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

Avoid Chaining Critical Requests

8 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn More](#)

Avoid An Excessive Dom Size

2,189 elements

A large DOM will increase memory usage, cause longer [Learn More](#)

Avoid Multiple Page Redirects

Potential savings of 780 ms

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Minify Javascript

Potential savings of 38 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing Marks And Measures

11 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

Network Round Trip Times

10 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

Pagespeed Insights (Desktop)

Performance

58.07

Emulated Form Factor [Desktop](#)

Locale [En-US](#)

Category [Performance](#)

Field Data

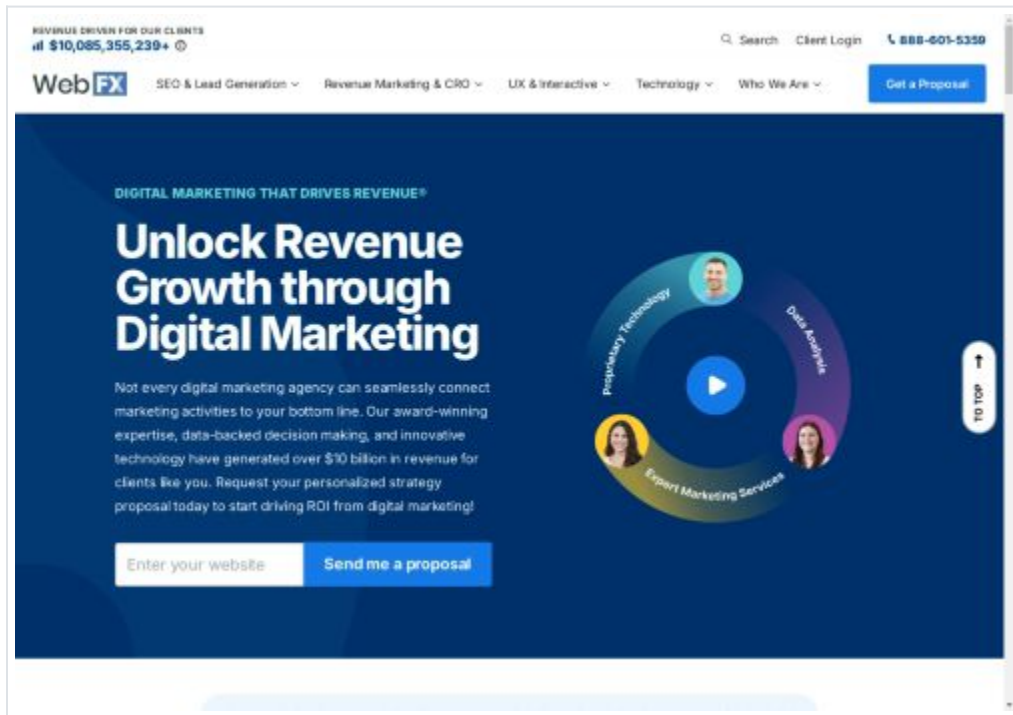
First Contentful Paint (FCP) **1301 ms**

FCP Metric Category **FAST**

First Input Delay (FID)

FID Metric Category

Overall Category **AVERAGE**



Origin Summary

First Contentful Paint (FCP) **1400 ms**

FCP Metric Category **FAST**

First Input Delay (FID)

FID Metric Category

Overall Category **AVERAGE**

Lab Data

First Contentful Paint **1.1 s**

First Meaningful Paint

Speed Index **1.5 s**

First CPU Idle

Time to Interactive **4.0 s**

Max Potential First Input Delay **500 ms**

Resources Summary

Aggregates all network requests and groups them by type [Learn More](#)

Eliminate Render-Blocking Resources

Potential savings of 130 ms

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Efficiently Encode Images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable Text Compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve Static Assets With An Efficient Cache Policy

19 resources found

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

Reduce The Impact Of Third-Party Code

Third-party code blocked the main thread for 780 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Total Blocking Time

610 ms

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

Reduce Javascript Execution Time

1.5 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

Defer Offscreen Images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

20 ms

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

Properly Size Images

Potential savings of 204 KiB

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Reduce Unused Css

Potential savings of 26 KiB

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. [Learn More](#)

Avoids Enormous Network Payloads

Total size was 2,377 KiB

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Minimize Main-Thread Work

3.8 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

Avoid Chaining Critical Requests

8 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn More](#)

Avoid An Excessive Dom Size

2,067 elements

A large DOM will increase memory usage, cause longer [Learn More](#)

Avoid Multiple Page Redirects

Potential savings of 230 ms

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Minify Javascript

Potential savings of 38 KiB

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing Marks And Measures

13 user timings

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

Network Round Trip Times

10 ms

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)
